

WHERE WE COME FROM.

RESPECT comes from „respicere“
(Latin): looking back, to be considerate of)

Capitalise on diversity: In our multinational and multi-ethnic society „respect“ is a key postulation. Corporate surveys show that respect is what employees and managers alike desire most. But a heterogeneous workforce comprising Generation Y members, elder employees, women and men requires a set of different respect strategies. Do you want to be respected? Build your Corporate Culture on meritocracy and respect as the fundament of a world class reputation.

WE ARE WHAT WE DO.

RESPONSIBILITY comes from „responder“
(Latin): to respond)

Problems require answers: The historic financial crisis in 2008 showed that global events are affecting every single one of us. Problems don't stop at national boundaries. Corporate Responsibility has global economic, social and environmental dimensions.

SPARRING PARTNERS WANTS TO THANK YOU FOR YOUR TRUST IN 2008. COUNT ON OUR SUPPORT IN 2009.

www.sparringpartners.ch

WHERE WE ARE GOING.

REPUTATION comes from „reputare“
(Latin): to calculate, to reckon)

Be a calculable partner: While the business world is bemoaning a historic loss of trust managers begin to understand that in the 21st century's complex business world a reputation is the prerequisite for a sustained business success. But, a superior reputation is only constituted by a sustained fulfilment of diverse stakeholders' expectations. This is not an easy task but it will pay off longterm.

DO YOU WANT TO JOIN US?

Sparring Partners is honorary representative of „Mi Sangre“, the foundation of Juanes, the award-winning Colombian singer and peace activist. Mi Sangre is helping victims of anti-personal mines. (www.fundacionmisangre.org)

Mi Sangre

Address of foundation: cra. 37 #7 84 .

City and Country: Medellin – Colombia

Account Number: 21826237743

Beneficiary bank: Bancolombia

Swift: COLOCOBM

Address of beneficiary bank: Calle 10 # 43 E 135 Piso 1

City and Country: Medellín – Colombia

Information intermediary bank:

Citibank N.A. of New York

Account Number: 36006658

City and Country: New York, N.Y., USA

ABA: 021000089

SWIFT: CITIUS33



FUNDACIÓN
MI SANGRE

Por los hijos de tus hijos